

01 Initiation

Kickoff

Let's start by laying the foundation for a successful Wrike rollout.

- Identify the key players for your Wrike deployment
- Confirm the business objectives and success metrics for this project
- Clarify what team(s) and process(es) will be focused on during the deployment
- Determine Launch Day

Change management

Change management can be difficult, but we'll help you identify your organization's readiness for change and potential pitfalls to avoid. We'll also help you create a successful launch plan and drive ongoing usage.

- Introduce change management principles
- Begin development of communications plan and Why statement
- Review stakeholder analysis
- Queue up initial Discovery activities

04 Go-Live & Closeout

Training

Time to train your champions and end users in preparation for the Wrike launch!

- Complete eLearning sessions prior to training
- Verify teams can create and manage work in Wrike
- Set up personal profiles

Project closeout

Congratulations, we made it! We'll help set you up for what's next in your Wrike journey.

- Track progress against SMART targets/KPI's
- Collect and review usage data and user feedback; define areas for refinement/reinforcement
- Reconnect with your Wrike Account Team



Deployment Phases

Discovery 02

It's time to discuss your current business process(es): how they work today, who's involved, and the challenges they create.

- Change management planning
- Review current process(es)
- Discuss future-state design

Configuration 03

Configuration and walk-through

Let's get into the look and feel of your day-to-day life in Wrike. We'll focus on the overall design of your team's workspace and begin configuring, together, various aspects of your Wrike account.

- Project intake and initiation
- Planning and execution
- Monitor work and analytics
- Account structure
- Capture any feedback on needed changes

Launch planning

Almost there — let's make sure everyone is ready for a successful launch!

- Training preparation
- Cutover planning

